



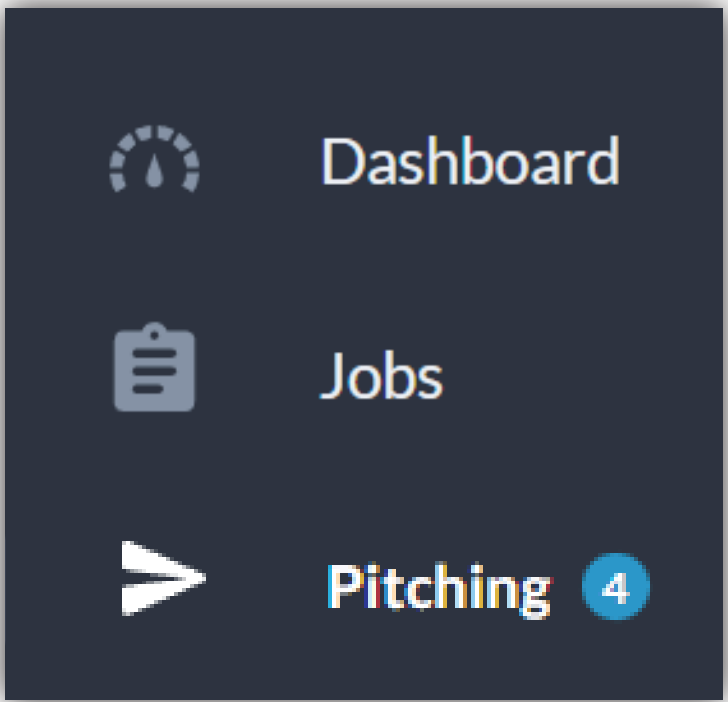
CONTENTWRITERS.COM

WRITERS' GUIDE TO PITCHING

Pitching Dashboard

If you’ve been sent a request to submit topics* (a '**Pitch Request**'), you’ll now see the Pitches section linked from the main navigation menu in your CW account, underneath Jobs.

Click **Pitching** to enter your Pitching dashboard.



Pitch Requests							
<div><div></div> Action Required</div>							
Status	Theme	Client	Product	Quantity	Accept By	Pitches Due	
Pending	Drug and alcohol addiction, treatment, and recovery	CW Blog	Blog Post (500-700 words)	20	March 30, 2022 / 4:00PM ET	April 4, 2022 / 4:00PM ET	

The main Pitch Requests page provides an overview of your Pitch Requests and offers the ability to filter by **Status**.

From here you can see the following information:

- The status of the request
- The overall theme of the request
- Which client requested Pitches
- What type of content the client is looking to create
- How many Pitches were requested
- Your deadline to accept or reject the request
- Your deadline to submit Pitches

Notifications

SMS notifications for job assignments

Yes, I'd like to receive a text message notification about job assignments (only applies to writing jobs).

SAVE PROFILE

* You will get notifications via email and SMS (if you’re opted in to receive SMS messages) when a Pitch Request is sent to you.

To enable SMS messages, go to your account settings and scroll to the notifications section.



Submitting Pitches

To review a request, click the **Pending** status badge.

From there you will be able to view information and supporting attachments from the client.

If you'd like to submit Pitches, click **ACCEPT REQUEST**.

The screenshot shows a 'PITCH REQUEST #143' form. At the top, the status is 'In Progress', which is highlighted with a red box and labeled 'Status' with a red arrow. Below this, the 'Pitches Due' date is 'April 4, 2022, 5 p.m. EDT', highlighted with a red box and labeled 'Due Date'. The 'Products' field contains 'Blog Post (500-700 words)'. The 'Pitches Requested' field contains '20', highlighted with a red box and labeled 'The amount of Pitches to submit.'. The 'Theme' field contains 'Drug and alcohol addiction, treatment, and recovery'. The 'Relevant Industries' field contains 'Medical and Healthcare'. At the bottom, the 'Additional Information' field contains the text: 'Take a look at the client's blog to see what types of topics they want to include. However, also be sure not to pitch topics they've already written about.'

Once you've reviewed the Pitch Request information, scroll down to the Pitches section to submit your topic pitches.

The screenshot shows the 'PITCH 1' submission form. It has a 'Topic *' field with a placeholder text: 'What is the topic or title you'd like to pitch to the client?'. Below this is a 'Description' field with a placeholder text: 'Use this space for anything you'd like to share with the client about your angle and the direction you propose to take the article in.'

Each Pitch will have a Pitch number, **topic** field, and **description** field.

If you'd like to submit more than the requested quantity, click **ADD ANOTHER**.

When you're finished writing your Pitches, click **SUBMIT**. At this point, the status will change to **Submitted**.

After submission, you can review your Pitches but you cannot edit them.

The CW team will be in touch when your Pitches are approved!

